



## Showcase your leadership in the Refining Community and gain hundreds of quality leads!

eREFCOMM Webinars are the virtual location for technical sharing and remote networking. In the spirit of our live conferences, these interactive activities will be focused with a topical short presentation followed by Q&A.

Get involved. Supplier companies can present a webinar to showcase industry expertise, increase brand visibility and build relationships with a targeted audience. A typical webinar includes 100-300 international industry professionals focused on either Delayed Coking, Fluid Catalytic Cracking, Solvent Deasphalting, or Sulfur Recovery.

eREFCOMM is a great way to attract targeted leads and promote your company as leaders in the Refining Community. By presenting an eREFCOMM webinar, your company will receive brand acknowledgement and promotion before, during and after the session as well as point-to-point contact with a targeted audience. Sponsorships are offered in a variety of levels. Speak to our team to find the one that fits your budget and goals best.

## PLAN OPTIONS

- eREFCOMM Hosts your Webinar
- eREFCOMM Promotes your Webinar

## Testimonials

*I like the webinar format. Real nice, seeing different types and configurations from suppliers. I get the most out of hearing coker operators - what they hear and see.*

*I used it as an educational tool. Interesting. Hope you offer more.*

*Went very well. Hot topic of debate.*

*It's tough presenting to a computer. Evan did a good job.*

## Let us host your next webinar

Hosted Webinars are an easy, effective way to generate sales leads. You can market your products and services directly to REFCOMM's highly focused audience with a customized presentation. You present educational content to establish expertise and thought leadership, reach a broader audience, build relationships and stay connected with key contacts.

eREFCOMM produces your webinar

eREFCOMM provides the moderator and manages the online registration process

Sponsor selects the topic and provides content and up to three speakers to present

Sponsor provides slide deck(s)

Session is promoted on our website and social media

Reminder registration email notifications sent to registrants prior to event

Email announcement rolled into eRefComm announcements if scheduled at least one month in advance

Sponsor receives attendee registration list

Audio and video is recorded for sponsor's use

Sponsors can choose to post webinar video on RefiningCommunity.com for 1 year

User-friendly platform and walkthrough performed prior to webinar

## Let us promote your webinar



Are you hosting your own webinar? Let us help with the promotion! If interested please contact Becky@refiningcommunity.com.

## Sponsor Options

DCU Hosted Webinar	\$5000
FCCU, SDA, SRU Hosted Webinar	\$1000
Webinar Promotion	\$500

## Sponsor Info and Payment

\_\_\_\_\_  
Your event date

\_\_\_\_\_  
Prefix      First Name      Last Name

\_\_\_\_\_  
Job Title      Company

\_\_\_\_\_  
Mailing address      City

\_\_\_\_\_  
State/Province      Postal code      Country

\_\_\_\_\_  
Registrant's email      Registrant's phone

\_\_\_\_\_  
Signature      Date

\_\_\_\_\_  
Payment amount      Check      Wire Transfer      Mastercard      American Express      Visa

\_\_\_\_\_  
Email Address (RefComm Inc. will send the invoice to this email address)

\*Payment must be received before advertising can start.

Please indicate your area of interest in a percentage equaling 100%. For example DCU 70% FCC 30%      DCU \_\_\_\_\_ FCC \_\_\_\_\_ SDA \_\_\_\_\_ SRU \_\_\_\_\_ OTHER \_\_\_\_\_

Prices are in US Dollars

Send this page

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## TERMS AND CONDITIONS

- Once a signed agreement is received by REFCOMM INC (or parent company CRU GROUP) payment will be due on receipt. Full payment is required before advertising can begin.

- Cancellation: The client may cancel their booking at any time in writing to REFCOMM INC whereupon the client shall be liable to pay the appropriate cancellation fee and sales tax where applicable. The cancellation fee shall be:

One Month or less to the event start date          100%

Upon payment of the cancellation fee, the client shall have no further liability arising out of this Agreement.

- Breaches of terms and conditions: In the event of a breach of these terms and conditions, REFCOMM INC shall be entitled to treat the sponsor as having canceled without prejudice to any other rights the organizer may have against the sponsor

-REFCOMM INC will follow the marketing campaign as outlined in the agreement but cannot guarantee any specific numbers for on the day attendance. No refund will be due if numbers do not meet client expectations.

- In the unlikely scenario of the virtual event being canceled or curtailed for any reason, or if it is necessary to change the date, neither REFCOMM INC nor its employees will be held liable for refunds, damages and or expenses incurred. We recommend that the appropriate insurance cover is taken to cover this possibility.

- Prohibitions: The sponsor shall not assign, sub-license or underlet or divide the virtual booth space / content nor shall any publicity material relating to any person, firm or company, who is not a sponsor, be displayed online or in print without written consent from REFCOMM INC.

- Indemnity: The client shall fully and effectually indemnify REFCOMM INC and keep REFCOMM INC indemnified against all costs, claims, demands, actions, proceedings and losses made against REFCOMM INC as a result of the client running / advertising any goods or services. We recommend that the appropriate public liability insurance cover is taken to cover this possibility.

- You agree that by having a virtual booth space with REFCOMM INC., you agree to our Privacy Policy (found at <https://refining-community.com/privacy-policy/>) and will comply with all applicable laws and regulations in the United States.

- Intellectual Property: Nothing in these Terms grants a license or other right with respect to any REFCOMM INC or third-party copyright, trademark or other intellectual property right, whether by implication, estoppel or otherwise. You should assume that everything you see or read in the Services is proprietary information protected by copyright, trademark or applicable law, and may not be used except in connection with use of the Services in conformance with these Terms or with the prior written consent of REFCOMM INC.

- REFCOMM INC cannot be held liable for poor internet connections or software platform failure. REFCOMM INC cannot not be held liable for harm to any device or loss of data. No refund will be due if there is a software or internet failure. It should be noted that Third Party Services are not owned or controlled by REFCOMM INC. REFCOMM INC has no control over, assumes no responsibility for the content, privacy policies, or practices of any Third Party Service. If you access a Third Party Service through the Services, you do so at your own risk, and you acknowledge that neither these Terms and nor any other REFCOMM INC policy, including REFCOMM INC Privacy Policy, apply to your use of such sites.

- Force majeure: If the contract becomes illegal or impossible to perform by either party due to acts of God, war, terrorist act, disaster, strikes, civil disorder, or other comparable unforeseeable emergencies, this contract may be terminated for any one or more of such reasons by written notice from one party to the other.