

Optimizing Operations in a High Rare-Earth Cost World

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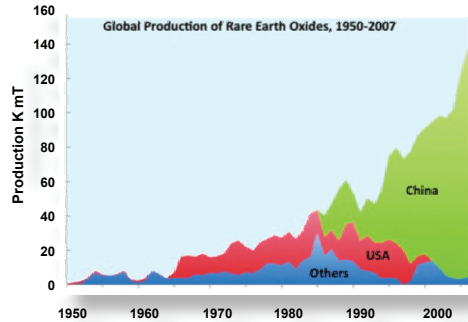
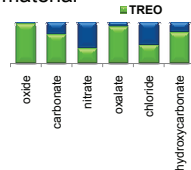
Outline

- Rare-Earth Market: Supply and Demand
- Use of Rare Earth in FCC catalyst
- Case Study
 - Catalyst options with lower rare earth
 - Impacts on operation
- Conclusions



Major Rare Earth Supplier is China

- 97% of world output
- Dominant supplier since the 90's
- Export quotas restrict supply
 - Decreased 50% since 2009
 - Quota needed for every pound of material



Credit: ACS, Du and Graedel.

- Consolidation reduces suppliers
- Environmental compliance investment adds cost

Limited short term options for supply outside of China
Development of new sources will take 5-10 years

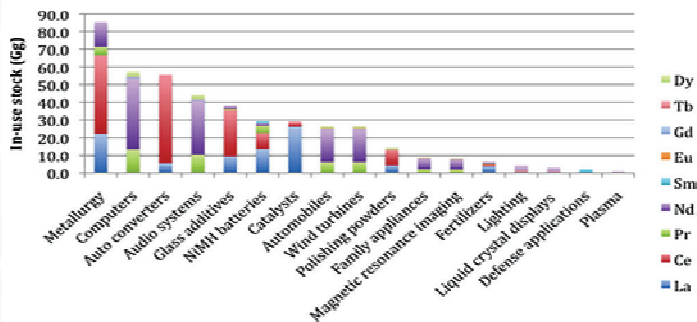
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Rare Earth Metals are Key Raw Materials in Many Industries



- "Green" technologies (hybrid cars, wind turbines, energy-efficient lighting)
- Military applications (guidance systems)
- Lightweight electronic components (cell phones, music devices, flat panels)
- Automotive (catalytic converters, glass, motors)
- FCC catalysts (activity and metals trapping), FCC environmental additives
- Substitutes do not exist for many applications



Credit: ACS, Du and Graedel

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Future Rare Earth Metals Demand

- La and Ce are forecasted to be in oversupply
- China could become a net importer by 2015?
- End users are actively searching for alternatives which may ease some demand in the near future.



Table 22: Forecast global demand for individual Rare Earths in 2014 ($\pm 15\%$)

REO	Total Supply	Demand	Balance	Balance as % of demand
Lanthanum	54,750	51,050	3,700	7.25
Cerium	81,750	65,750	16,000	24.33
Praseodymium	10,000	7,900	2,100	26.58
Neodymium	33,000	34,900	-1,900	-5.44
Samarium	4,000	1,390	2,610	187.77
Europium	850	840	10	1.19
Gadolinium	3,000	2,300	700	30.43
Terbium	350	590	-240	-40.68
Dysprosium	1,750	2,040	-290	-14.22
Erbium	1,000	940	60	6.38

Source: Lanthanide Resources and Alternatives, Oakdene Hollins Research & Consulting – May, 2010

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Use of Rare Earth in FCC

- Rare earth discovered to enhance activity of zeolites in 1960's
 - Control the activity, selectivity and hydrogen transfer of the zeolite
 - Protect zeolite from metals deactivation
- In the 80's and 90's, rare earth free catalysts maximized FCC gasoline octane
- Environmental additives rely upon rare earth for SOx and NOx reduction
- In 90's, FCC rare earth levels increased
 - Improved coke selectivity
 - Metals trapping



Grace Davison- A History of FCC Innovation

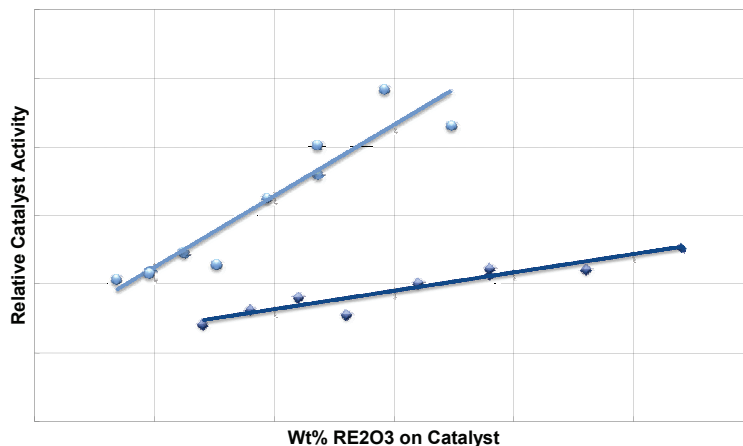
1942 – 1st FCC catalyst
 1948 – Microspheroidal catalyst
 1955 – High alumina catalyst
 1966 – Awarded patent for USY process
 1985 – SOx transfer additives
 1987 – Increased use of coke selective REUSY
 1990 – RE free zeolites dominate market
 1998 – NOx reduction additives
 2003 – IMPACT[®] catalyst platform
 2008 – MIDAS[®] catalyst for max LCO
 2011 – New zero rare earth FCC catalysts & additives

Rare earth can provide unique functionalities to the FCC operation

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Rare Earth is primary driver for catalytic activity



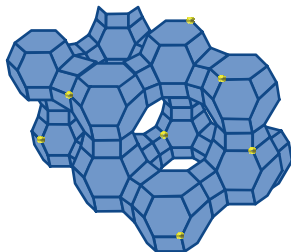
Catalyst can be formulated to reduced levels of RE, however in-unit activity will be lowered and higher additions may be required.

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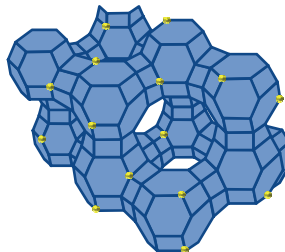
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Rare Earth Increases the Zeolite Active Site Density

low unit cell size 24.25 Å
Si/Al = 27
7 Al atoms/unit cell



Moderate unit cell size 24.32 Å
Si/Al = 12
15 Al atoms/unit cell

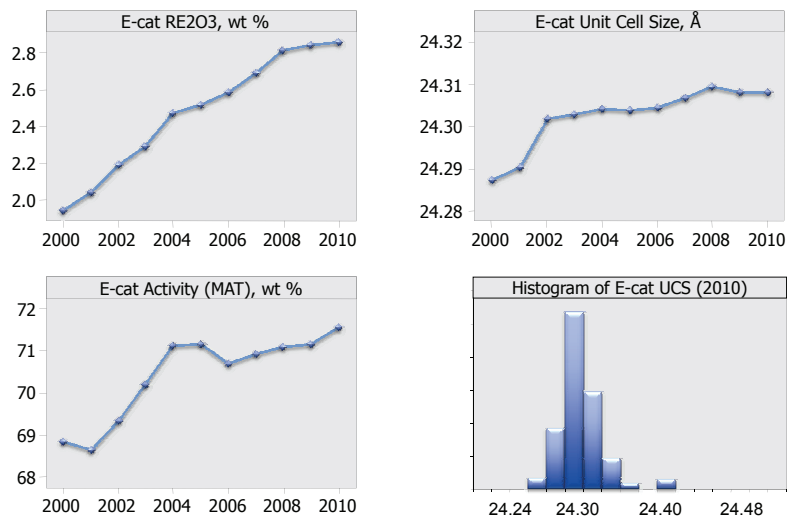


catalyst	wt% Re2O3 on catalyst	Unit Cell Size (Å)	Conversion, wt% at constant C/O
A	1.1	24.24	53
B	1.8	24.27	65
C	2.2	24.31	69
D	3.3	24.34	73
E	3.7	24.36	76
F	5.7	24.41	80

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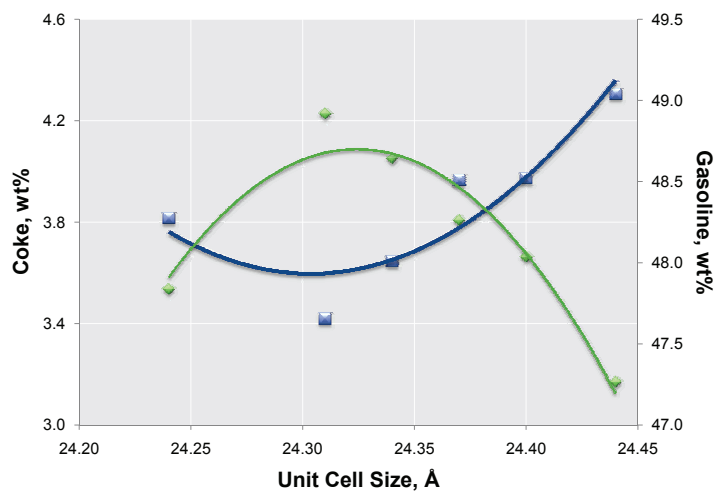
Industry Equilibrium Catalyst Trends 2000-2010



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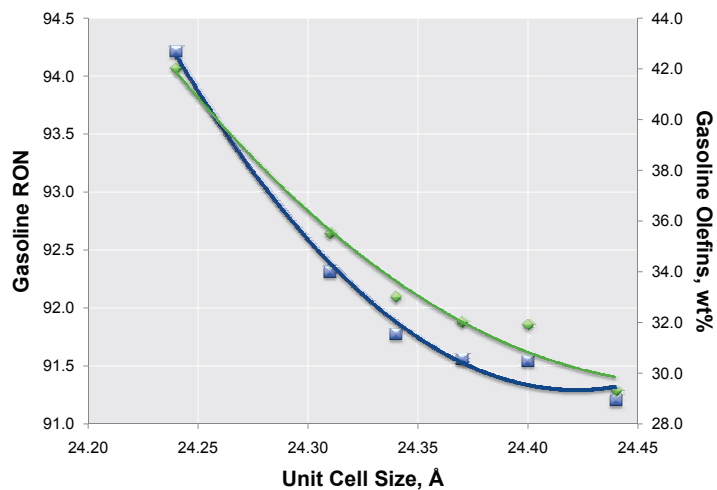
“Sweet Spot” Exists for Catalytic Performance



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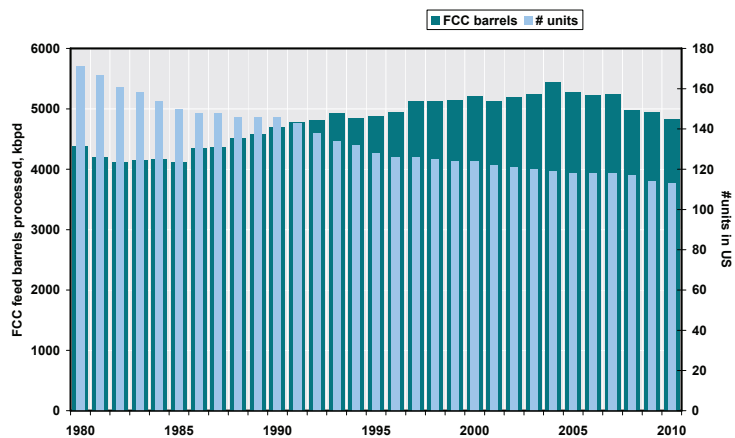
Olefins and RON Decrease with Increasing UCS



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Historical Trends in US FCC Unit Throughput



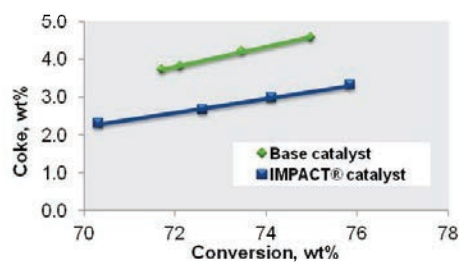
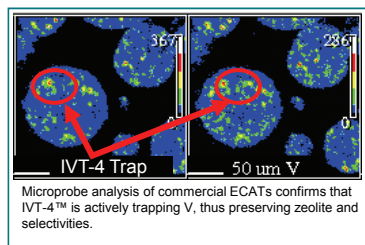
Capacity grew fastest in the late 80's, early 90's, while use of REUSY also increased

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Rare Earth is a Very Effective Metals Trap

- Integral rare earth based metals traps have been confirmed to trap vanadium



Integral rare-earth metals traps enabled many refiners to increase resid processing

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Case Study

- Operating Objectives**
 - Minimize catalyst costs due to rare earth hyperinflation
 - Maintain or improve total profitability
 - Total liquid yield and LCO are important
- UOP Side by Side**
 - Modern RTD and FIT
 - Full burn
 - Fired Feed Heater
- Operating constraints**
 - Air Blower
 - Catalyst Circulation
 - Wet gas at 98% of volume capacity
- Feedstock Properties**
 - Vacuum Gas Oil
 - 24.1 API
 - 11.7 UOP K
 - 1.3 wt% Sulfur
 - 0.2 wt% ConCarbon
- Equilibrium Catalyst Properties**
 - 74 wt% Activity
 - 110 m²/gm ZSA
 - 2.6 wt% Rare Earth
 - Unit Cell Size 24.32 Å
 - 470 ppm Nickel
 - 1700 ppm Vanadium
- Catalyst Additions 5 tpd**

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Fresh Catalyst Properties, Additions and ECAT Activity

Catalyst	BASE
Re ₂ O ₃ , Wt. %	2.6
Zeolite SA, m ² /gm	220
Total SA, m ² /gm	290
Catalyst Additions, tpd	5
ECAT Activity	74

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Base Yield and Operating Conditions

Feed Temp, F	600
Reactor Temp, F	992
Regenerator Temp, F	1325
Cat/Oil	6.2
Air Blower	Base
Wet Gas Compressor	Base
Dry Gas, scfb	214
C3=, Vol%	6.3
iC4, Vol%	3.1
C4=, Vol%	7.3
Gasoline, Vol%	54.9
RON/MON	92.5/80.5
LCO, Vol%	28.8

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Economics

- Moderate LCO incentive
- C4= attractive due to volume expansion

Product Value	\$/B
Dry Gas	55 (\$/FOE)
C3=	85
C4=	105
iC4	80
Gasoline	109
Road Octane Barrel Credit	0.5 (Base 88)
LCO	115
Slurry	65

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Base Fresh Catalyst Properties, Additions and ECAT Activity

Catalyst	BASE	Low Rare Earth
Re ₂ O ₃ , Wt.%	2.6	0.7
Zeolite SA, m ² /gm	220	260
Total SA, m ² /gm	290	330
Catalyst Additions, tpd	5	10
ECAT Activity	74	74

ECAT activity must be maintained due to catalyst circulation constraint

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Low Rare Earth Yields and Operating Conditions

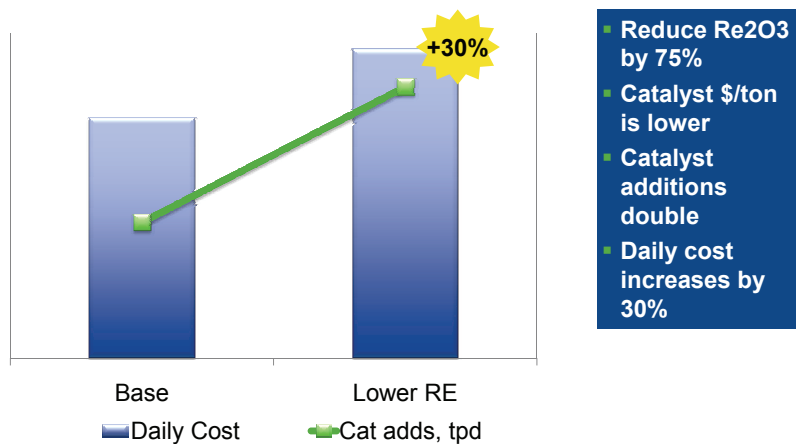
Catalyst	BASE	Low Rare Earth
Reactor Temp, F	992	983
Feed Temp, F	600	590
Regenerator Temp, F	1325	1317
Cat/Oil	6.2	6.2
Air Blower	Base	Base
Wet Gas Compressor	Base	1.02 Base
Dry Gas, scfb	214	216
C3=, Vol%	6.3	7.0
iC4, Vol%	3.1	2.7
C4=, Vol%	7.3	7.7
Gasoline, Vol%	54.9	53.1
RON/MON	92.5/80.5	93.3/80.8
LCO, Vol%	28.8	29.7
Product value , \$/B (1)	Base	-0.2 \$/b

(1) Product Value includes total catalyst cost

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Lowering Rare Earth Can Result in Higher Daily Costs



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REMEDY™ FCC Catalyst

- Formulated with new RE free zeolites from Grace Davison
 - Proprietary stabilization process
 - Unique treatment step to boost activity
 - Foundation for new family of catalysts
- Delivers similar activity and stability as traditional RE based catalysts
- Performance verified in multiple commercial applications around the globe



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Fresh Catalyst Properties, Additions and ECAT Activity

Catalyst	BASE	Low Rare Earth	REMEDY™ catalyst
Re ₂ O ₃ , Wt. %	2.6	0.7	0.2
Zeolite SA, m ² /gm	220	260	250
Total SA, m ² /gm	290	330	320
Catalyst Additions, tpd	5	10	5
ECAT Activity	74	74	74

New FCC technology delivers required activity without rare earth

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Optimized Yields and Operating Conditions

Catalyst	BASE	Low Rare Earth	REMEDY™ catalyst
Reactor Temp, F	992	983	988
Feed Temp, F	600	590	595
Regenerator Temp, F	1325	1317	1321
Cat/Oil	6.2	6.2	6.2
Air Blower	Base	Base	Base
Wet Gas Compressor	Base	1.02 Base	1.02 Base
Dry Gas, scfb	214	216	207
C3=, Vol%	6.3	7.0	6.9
iC4, Vol%	3.1	2.7	3.0
C4=, Vol%	7.3	7.7	7.8
Gasoline, Vol%	54.9	53.1	53.6
RON/MON	92.5/80.5	93.3/80.8	93.3/80.9
LCO, Vol%	28.8	29.7	29.2
Product value, \$/B (1)	Base	-0.2 \$/b	+0.4

(1) Product Value includes total catalyst cost

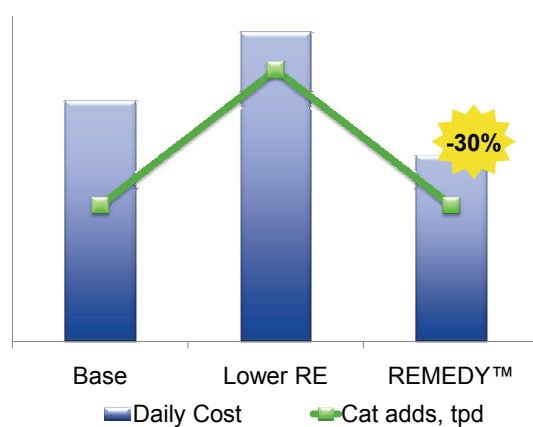
REMEDY™ ECONOMICS

- Reduce daily costs by 30%
- Increased profitability by \$7 mm/yr for a 50,000 bpd FCCU
 - Lower dry gas
 - Higher C4= & gasoline

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RE-Free Innovations Save Cost and Maintain Performance



- Reduce Re2O3 by 90%
- Maintain activity and catalyst additions
- Daily cost decreases by 30%

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Conclusions

- Rare earth market prices are likely to remain elevated
 - Restricted supply
 - High demand
 - Few viable alternatives exist for most applications
- Activity and stability are critical for economic FCC operations
- Consider all shifts when reformulating to lower Re_2O_3 on catalyst
 - Total daily cost, not just \$/ton
 - Operational impacts
- Technology innovations alleviate the pressure and offer alternatives for rare-earth based FCC catalyst



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Thank you

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