



KBC ADVANCED TECHNOLOGIES
Proprietary Information
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Crude Export and the New Dynamics

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SUPERIOR RESULTS. SUSTAINED.

Topics of Interest



- Crude Export Impact – “*The Great Divide*”
- Export to everywhere
- The US Advantage



Impact of Lower Crude Pricing

“The Great Divide”



The Perfect Storm

Saudi Arabia
no cut in
November of
2014

The explosion
of LTO
incentivized
refiners to
process LTO

West African
crudes need a
new home

Reality – since Iran
sanctions in mid 80s,
Saudi had risen to
power. Without the
sanctions Iran takes
market from Saudis.

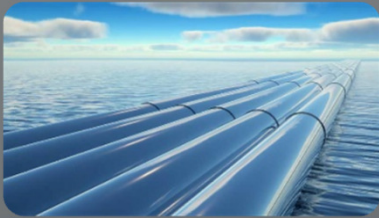
Push out like-for-like
crude most notably
West African crude.

Asia becomes new
home to sell crude,
West African crude.

***This is more
about market
share than
price of crude***

In December
2015 as part of
the
Congressional
budget deal,
the 40 year
crude export
ban is lifted.

Canada Crude – Southward Ho



West and East pipeline projects are in jeopardy

- Environmental challenges abound in each direction
- East flows are coming through US via Line 9 Reversal through Chicago
- Lifting of export ban introduces more choices for crude selection based on economics



Canadian Economics challenged

- Taxation, abandoned well closures (over 700) and low oil pricing present a challenge to sustain production



Canadian crude becoming more stranded

- Only outlet is through the US via Cushing
- Priced against Maya at a discount
- Less Diluent, thus less of an outlet of LTO light and natural gasoline

Canadian / US Major Crude Pipelines



Canadian & U.S. Crude Oil Pipelines - All Proposals



Enbridge Gateway is delayed for years

Eastern line to Saint John extreme environmental hurdles

Access to Eastern Canadian Refineries via US

Cushing to US GC line in place and being used

USA Oil Flow – Expanding the Options



Storage capacity increasing

- Houston and St. James capacity increasing

USA pipeline construction continues

- Cushing to Memphis
- West Texas to Houston Reversed Zedycos to St. James
 - LTO from West Texas now via pipeline to Louisiana
- New line Connecting Shell Convent / Norco (and others)
- Line 9 from Chicago to Quebec
- Potential isolation of crude processing in some regions
 - Capline from Gulf to Patoka maybe be reversed to supply Canadian and mid-continent crude to Gulf Coast into Louisiana refineries

US Crude Shifts – PADD Differences



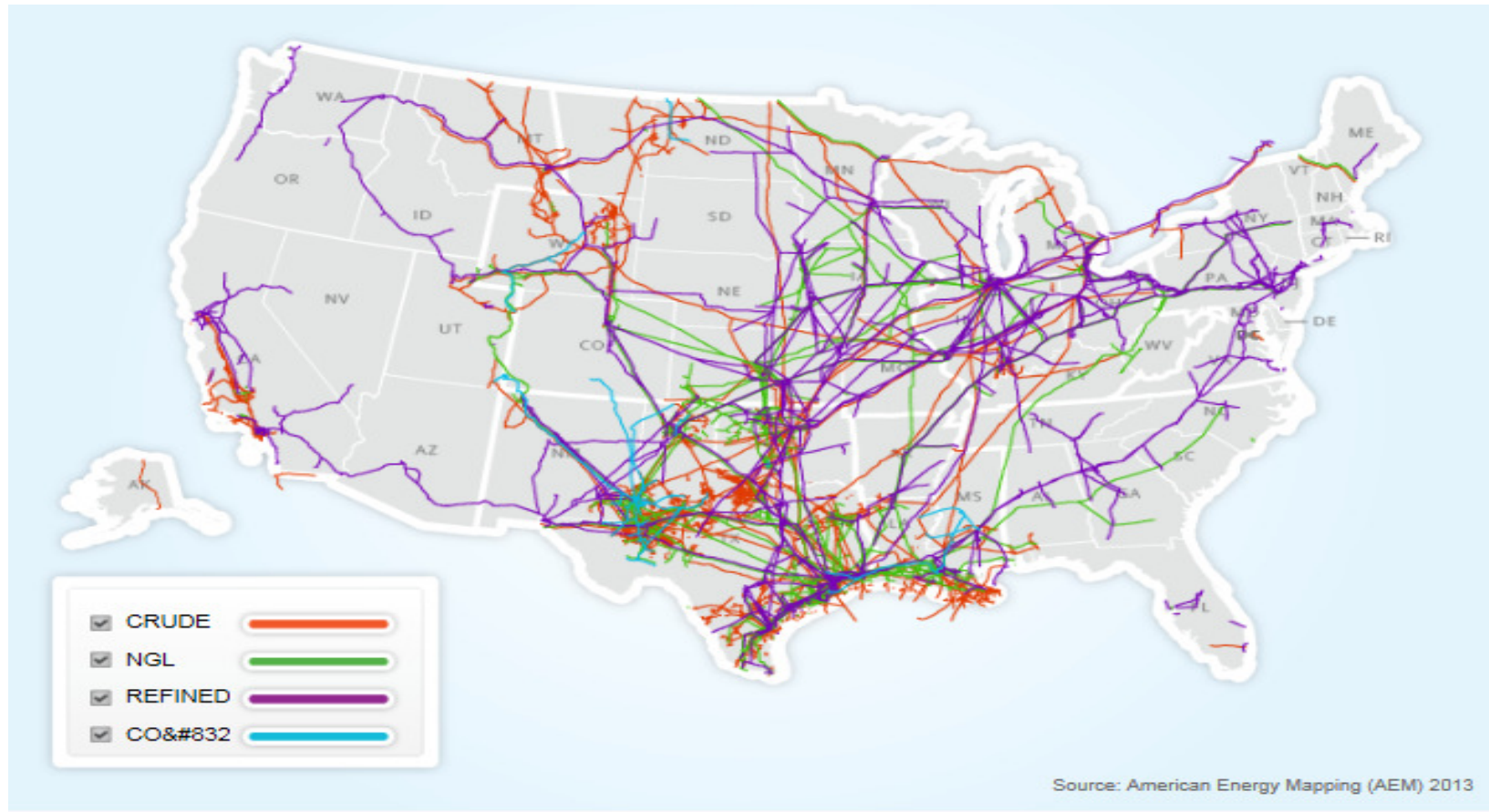
Impediments Continue

- Crude exports open market however...
 - Jones Act continues to inhibit economic access to crude to PADD I and V. Crude from USGC to East Coast must be delivered in Jones Act Vessel.

PADD Differences

- PADD I – Competitive to foreign refiners
 - Import of crude and product from Canada, EU and ME
- PADD II & IV – Domestic and Canadian Crude mostly, meeting domestic demand
- PADD III & V – Blend of Domestic / Foreign
 - PADD III – Exporting Products Gasoline / Diesel / Jet / Diluent
 - PADD V – Importing crude and product on the margin

USA – Pipelines





Margin and Demand Driven



Global Boundaries



Regulatory Changes Impact Refining

- Emissions regulations and drive for lower fossil fuel

China

- Changes in Coke Sulfur imports
- Lower Coal use / Reduce Emission

US / EU

- Lower Ozone / RVP / NOx / Particulate / Sulfur

HS Fuel Oil Declining to Elimination

- MARPOL – 0.5 wt% Sulfur fuel
- Power Plants shifting to Nat Gas



Markets and Demand – It's Margin



- Export ban lifting opens up each PADD to margin pressures that are different
- Margin
 - Domestic cracked spreads solid to strong (PADD II / IV)
 - Incremental value in crude processing and exporting product (PADD III)
 - PADD I – Most constrained margin
 - » The advantage of stranded LTO is gone. Foreign crude competitive thus shrinking margin against foreign supplies at NY Harbor.
 - » No meaningful export of production from East Coast

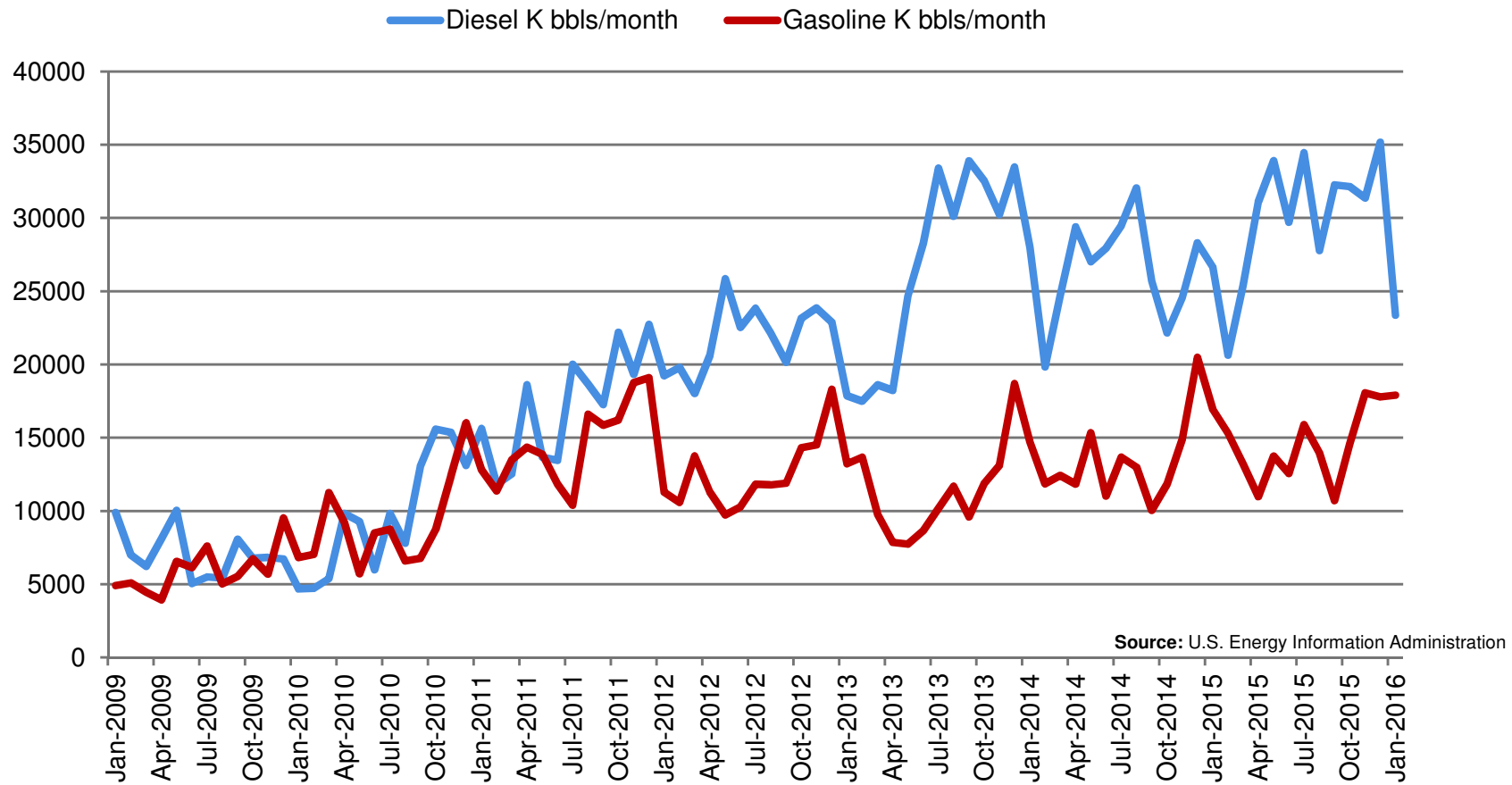
What Happened to Diesel?



Cheap crude changed the dynamics of fuel

- Gasoline demand enjoys growth in EU
 - Thanks to VW and diesel emissions scandal there is continued political drive to cut pollution in London and Paris (political centers) banning diesel vehicles
- Gasoline demand in US continues to increase
- Asian demand of gasoline rising (India and China)
- Market glut in diesel
 - Diesel demand down (lower US E&P)
 - New refineries focused on diesel vs. balance production
 - China Teapots switched from fuel oil to crude processing increasing glut

US Export – Diesel / Gasoline



Production Demand – Looking Forward



EU refineries
continue to be
challenged with lower
margin operations



Middle East and
Asian growth to
supply EU and Asian
demand

- ME investment in refinery projects in Asia to source crude



Latin American
demand will continue
to grow without
refinery expansions

- Home for US produced gasoline and diesel

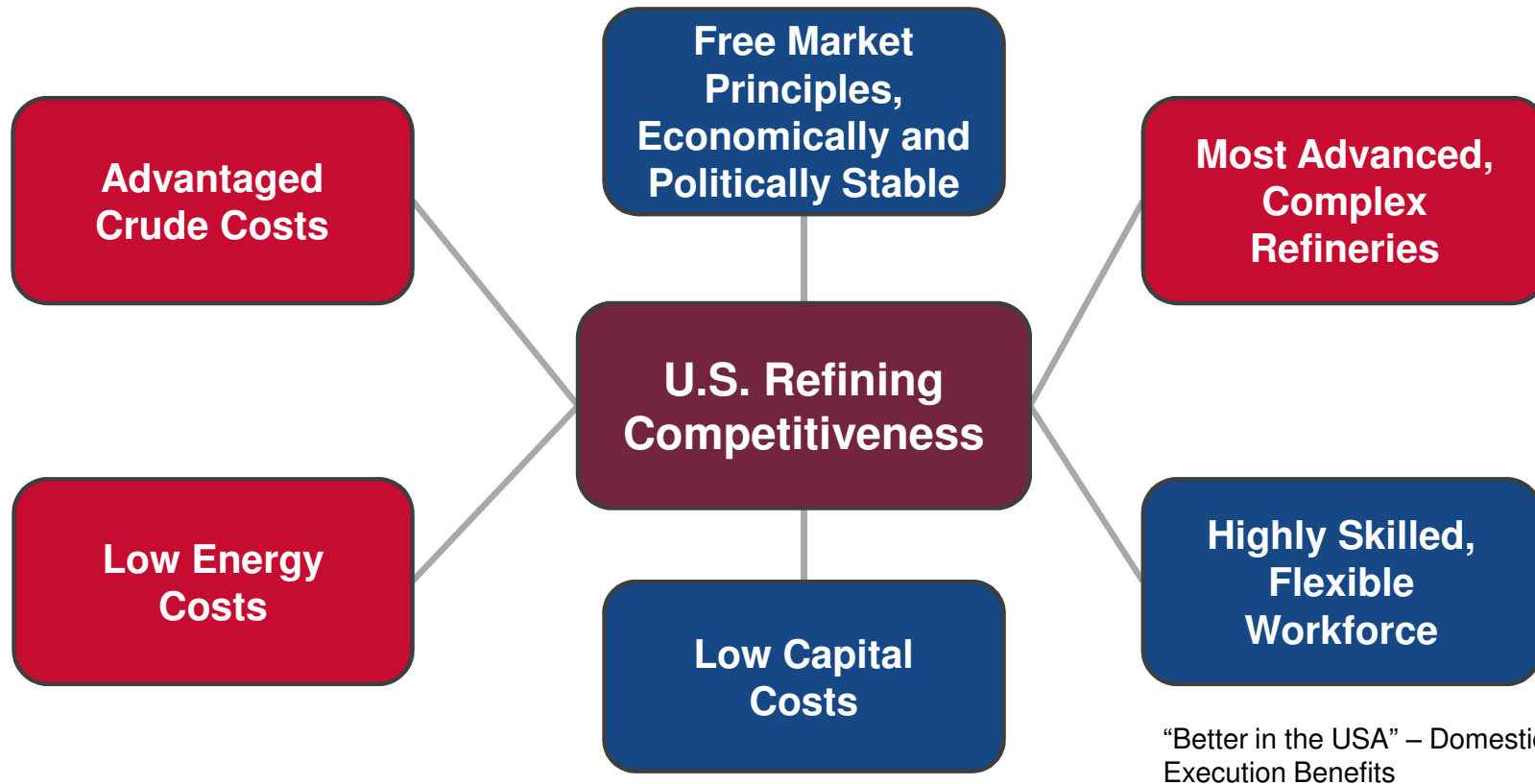


The US Advantage

Everyone is a Merchant Refiner



U.S. Refining Competitiveness Factors



"Better in the USA" – Domestic Project Cost and Execution Benefits
– Turner Mason

US Product Demand



Gasoline demand may increase somewhat, however...

- Advent and improvements in hybrid vehicles will dampen growth
- Use of Compressed Natural Gas (CNG) in dual fuel fleets more prevalent

Diesel demand will be steady

- Potential to grow with “resurgence” of LTO

US refiner utilization to remain >88%

- Export market demand will drive USGC refiners with domestic needs supplied by Mid-Continent facilities

Coker Operations Incentivize Crude Options

- Coke is < 5% of refinery profit therefore value is in discounted crude
- Petcoke disposal will be the challenge in next 10 yrs

Sulfur – function of
crude feed and will
export to LATAM
markets

FCC – Revitalized

- Gasoline demand domestically and LATAM

The Next Three Years



Crude Oil
Price Will
Increase

- **After the glut is gone**
 - Lack of exploration and recovered reserves will incentivize LTO recovery
- US / Canadian infrastructure investment now in place to take greater advantage of LTO

Challenges in
Excess C4 / C5
Management

- Expect 1 psi RVP waiver to disappear



Questions?

Thank you.

