

# REFCOMM<sup>®</sup>

## BUDAPEST 2017

### Knowledge Sparks Productivity:

DCU, FCCU, SRU



RefComm<sup>®</sup> is the premier technical forum for project and process engineers, operators, maintenance, and other leaders to share knowledge and ideas relating to the Coker, CatCracker, and Sulfur Recovery.



#### Delayed Coking Unit (DCU)

We will be discussing coker safety and reliability, drum de-heading safety, operations best practices, targeting more liquid yield, DCU material balance, steam purge valves, lockout/tagout, feed, decoking, and more.



#### Fluid Catalytic Cracking (FCC)

Learn about maximizing FCC flexibility, balancing feedstock options, equipment revamps, increasing LCO without sacrificing profits, operations and troubleshooting, and reducing turnaround costs.



#### SRU (Sulfur Recovery Unit)

Government legislation around the world has imposed more stringent guidelines on sulfur recovery and emissions. Keep up on the tighter regulations and new technologies.



With the volatile crude oil environment, you need to leverage technology to achieve success.

Examine case studies, network informally to build relationships, share lessons learned, evaluate strategies and explore innovations. Increasing your knowledge will spark your productivity and enhance your competitive advantage.

Hilton Budapest City  
**3-5 October 2017**

**Training**  
Monday-Tuesday  
0900-1730

**Conference**  
Wednesday-Thursday  
0900-1730

**Exhibition**  
Wednesday-Thursday  
0900-1730

We are now seeking presenters, discussion leaders, and workgroup subject-matter-experts.

Email your abstracts and ideas to Becky Peterson:  
[becky@refiningcommunity.com](mailto:becky@refiningcommunity.com)  
or call +1 360.966.7251

## ALL LEADER SPONSORSHIPS INCLUDE:

- Logo on Sponsor Banner
- Logo projected on conference hall screens
- Logo in Conference Brochure
- Recognition announcement at conference
- Logo used in conference e-blasts
- Company description & hyperlink on website
- Logo and company description in Exhibition Index in booklet
- Advanced contact list of conference participants

3-5 October 2017

Hilton Budapest City

## All Sponsorships Include

**\$8,400  
USD**

### PLACE CARD - **SOLD**

Exclusive sponsor level with only your logo on the Place Card for each delegate.

- 4 Conference passes
- 1 Exhibit Space

One exhibition table top space: 3m x 3m space, one electrical outlet (220V), chairs, and covered table.

Advanced contact list of conference participants.

Company description and hyperlink on conference website.

Your logo and company description in conference booklet exhibition index.

**\$12,700  
USD**

### CONFERENCE BAG

Exclusive sponsor level with your logo on the conference bag provided to each delegate.

- 5 Conference Passes
- 1 Exhibit Space

**Tuesday**  
General Exhibit Set-Up 1500-1715  
Reception 1730-1830

**Wednesday**  
Morning Break  
Lunch 1300-1400  
Afternoon Break  
Reception 1730-1830

**Thursday**  
Morning Break  
Lunch 1300-1400  
Afternoon Break  
Take Down 1600-1800\*

\*All exhibits must be cleared by this time

**\$12,700  
USD**

### NAME BADGE - **SOLD**

Exclusive sponsor level with your logo on the name badge holder worn by each delegate.

- 5 Conference Passes
- 1 Exhibit Space

## Reserve today

Marlea Roache, Event Coordinator  
+1 (360) 966-7251  
marlea@coking.com

## ALL NETWORKING SPONSORSHIPS INCLUDE:

- Logo on food service tables
- Logo on Sponsor Banner
- Logo projected on conference hall screens
- Logo in Conference Brochure
- Recognition announcement at conference
- Logo used in conference e-blasts
- Company description & hyperlink on website
- Logo and company description in Exhibition Index in booklet
- Advanced contact list of conference participants

3-5 October 2017

Hilton Budapest City

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One exhibition table top space: 3m x 3m space, one electrical outlet (220V), chairs, and covered table.

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#### Tuesday

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Reception 1730-1830

#### Wednesday

Morning Break  
Lunch 1300-1400  
Afternoon Break  
Reception 1730-1830

#### Thursday

Morning Break  
Lunch 1300-1400  
Afternoon Break  
Take Down 1600-1800\*

\*All exhibits must be cleared by this time

**\$7,100  
USD**

### AFTERNOON BREAK - SOLD

Choose from Wednesday or Thursday

- 3 Conference Passes
- 1 Exhibit Space

**\$7,600  
USD**

### MORNING BREAK

Choose from Wednesday or Thursday

- 3 Conference Passes
- 1 Exhibit Space

**\$9,400  
USD**

### LUNCH

Choose from Wednesday or Thursday

- 4 Conference Passes
- 1 Exhibit Space

### Reserve today

Marlea Roache, Event Coordinator  
+1 (360) 966-7251  
marlea@coking.com

## ALL CONFERENCE VISUAL SPONSORSHIPS INCLUDE:

- Logo on Sponsor Banner
- Logo projected on conference hall screens
- Company description & hyperlink on website
- Logo and company description in Exhibition Index in booklet
- Advanced contact list of participants

**\$5,000  
USD**

### RAISE TO SPEAK - **SOLD**

Your logo on the raise to speak card provided to each delegate.

- 2 Conference Passes
- 1 Exhibit Space

**\$5,000  
USD**

### BOOKLET COVER - **SOLD**

Your logo on the conference booklet cover.

- 2 Conference Passes
- 1 Exhibit Space

**\$6,100  
USD**

### PODIUM SIGN

Your logo on the Sulfur presentation podium.

- 3 Conference Passes
- 1 Exhibit Space

**3-5 October 2017**

Hilton Budapest City

## All Sponsorships Include

One exhibition table top space: 3m x 3m space, one electrical outlet (220V), chairs, and covered table.

Advanced contact list of conference participants.

Company description and hyperlink on conference website.

Your logo and company description in conference booklet exhibition index.

### **Tuesday**

General Exhibit Set-Up 1500-1715

Reception 1730-1830

### **Wednesday**

Morning Break

Lunch 1300-1400

Afternoon Break

Reception 1730-1830

### **Thursday**

Morning Break

Lunch 1300-1400

Afternoon Break

Take Down 1600-1800\*

\*All exhibits must be cleared by this time

3-5 October 2017

Hilton Budapest City

**All Sponsorships Include**

One exhibition table top space: 3m x 3m space, one electrical outlet (220V), chairs, and covered table.

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General Exhibit Set-Up 1500-1715  
Reception 1730-1830

**Wednesday**  
Morning Break  
Lunch 1300-1400  
Afternoon Break  
Reception 1730-1830

**Thursday**  
Morning Break  
Lunch 1300-1400  
Afternoon Break  
Take Down 1600-1800\*

\*All exhibits must be cleared by this time

**\$4,300  
USD**

**RECEPTION- SOLD**

Combined sponsorship at the Tuesday or Wednesday evening reception. Limited two sponsors. Your logo on the Sponsor Banner, logo used in conference e-blasts, company description & hyperlink on website, and logo on food/bar service tables during the reception.

- 2 Conference Passes
- 1 Exhibit Space

**EXTRAS**

**STARTING AT  
\$250  
USD**

**BOOKLET AD**

- \$250 Half Page
- \$400 Full Page

**\$1,300  
USD**

**EXHIBIT ASSISTANT**

Additional Person

# Exhibition Guide

Only  
**2**  
spaces

Exhibitor	
1	MIAM
2	PAUL WURTH S.A.
3	
4	Berthold Tech. GmbH & Co KG
5	SchuF
6	AZZ WSI
7	DeltaValve
8	Metso
9	
10	IMI Z&J / Z&J Technologies GmbH
11	Ruhrpumpen GmbH
12	ValvTechnologies
13	TRIPLAN Technology
14	ZymeFlow Decon Technologies

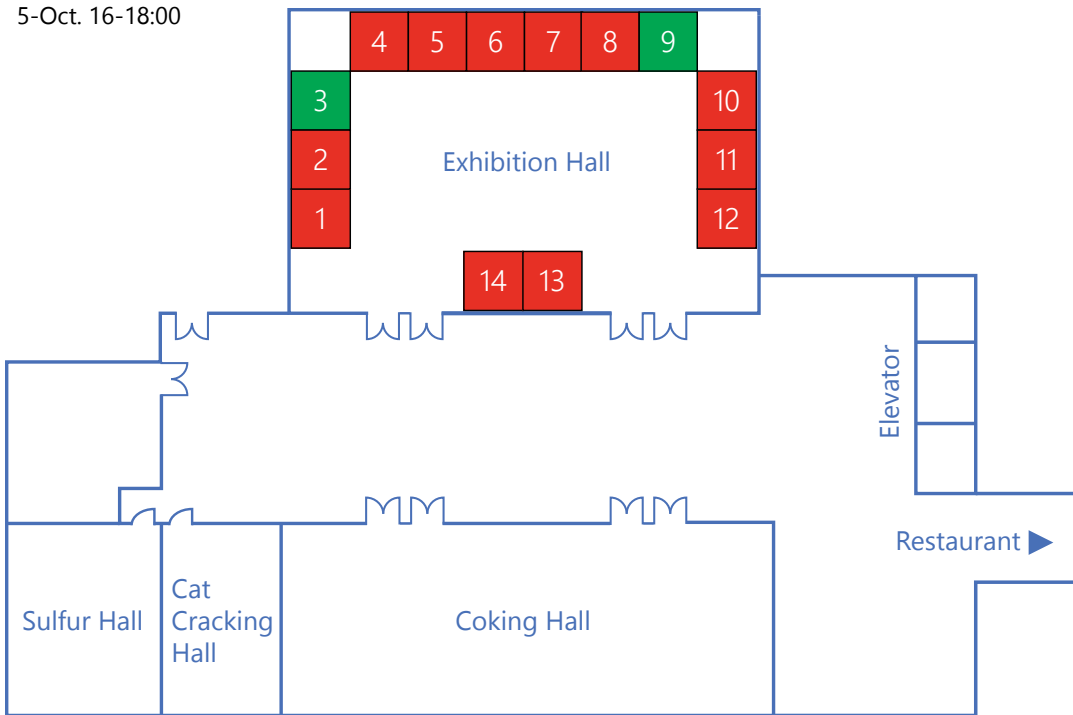
**Exhibition 2-5 Oct. 2017**

Hilton Budapest City

Exhibit setup  
3-Oct. 1500-1715

Exhibit takedown  
5-Oct. 16-18:00

■ Available  
■ Sold



**Binder Ad**

- \$250 Half Page
- \$400 Full Page

**Exhibit Assistant**

- \$1,300 Additional Person

# Exhibitor Policies, Rules, and Regulations

These policies, rules, and regulations, and all text in this Sponsor Planner are to be construed as part of all sponsor contracts. Coking.com, Inc, also doing business as CatCracking.com and the Refining Community (hereafter referred to as "Host") reserves the right to interpret them as well as to make final decisions on all points which the rules and regulations do not cover.

Exhibitors will abide by all other provisions of said policies, rules and regulations and with fire regulations and all other regulations of governmental agencies and Hilton Budapest City **Payments and Cancellations**

Refunds for cancellations of space rental fee (SRF) will be made only if the space can be resold, according to the following schedule with notice on or before:

- 3 months (10 July 2017): 75% refund of SRF
- 6 Weeks (21 August 2017): 50% refund of SRF
- 4 weeks (4 September 2017): no refund

Cancellations must be made in writing and sent to:

Marlea Roache  
Fax: +1 (360) 544-0126  
Email: marlea@Coking.com  
Mail: 520 Fieldston Road, Bellingham, WA 98225 USA

## Default of Occupancy

If by Tuesday, 3 October 2017 at 17:00 an exhibitor fails to check-in and occupy any space contracted for but not canceled in writing to the Host, the Host shall have the right to use said space to suit its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the defaulting exhibitor.

If the display material has been delivered to the exhibit space but has not been assembled, the Host reserves the right to remove the material and place it in storage.

The Host assumes no responsibility for having included the name of the defaulting exhibitor or descriptions of that exhibitor's products in the Conference Booklet, the Comprehensive Contact List, news releases, or other materials.

There will be a \$500 fine to any exhibits who must take down early. Take down can begin Thursday, 5 October after 16:00-18:00.

## Admission

The Host will have sole control over admission of all persons. All persons visiting the exhibits will be admitted according to the policies and regulations of the conference as issued or amended by the authorized representative of the Host.

All space staff must be registered for RefComm®, including spouses.

All persons in the exhibit area must be registered and wearing the RefComm® name badge or Guest Pass at all times. No one under the age of 18 years of age will be allowed in the exhibit area.

## Liabilities

The exhibitor, by entering into this contract, hereby waives any claim against and shall indemnify, save and hold harmless the Host, Hilton Budapest City, its agents and employees for any damages or injuries to property or persons occasioned by or in connection with the conference unless caused by the willful misconduct of the Host, Hilton Budapest City, its agents or employees. The exhibitor shall provide a certificate of insurance to the Host and the hotel.

## Jurisdiction

The exhibitor hereby consents to the jurisdiction of the courts of the State of Washington, USA with respect to any right of action arising under this contract.

## Display Configuration

Displays must be less than 10 feet tall. Freestanding displays placed on the floor are permitted. All display material must be safely supported. No nails, screws or other damaging device may be used. The Exhibition Hall is indoor on a thick concrete pad, so trucks and most equipment can be accommodated. If unsure, please call first. For demonstrations with excessive noise or fumes, inquire about an exterior location.

The Host reserves the right to restrict the use of glaring or irregular lighting effects. Signs or lighting involving the use of neon or similar gases, or flashing electrical signs are not permitted. Loud motors are not permitted. No engines with exhaust are allowed. The Host reserves the right to restrict the use of demonstration equipment that produces a noise level objectionable to delegates or neighboring exhibitors. The use of minimal audio-visual equipment will be permitted, subject to written approval of the Host.

## Displays and Conduct

Displays should be directly related to the products and services provided by the exhibitor in the regular course of business.

## No Suitcasing

"Suitcasing" (promoting your products and services while not being a registered exhibitor) is forbidden and anyone who is found violating said rule is subject to being expelled from the event.

## Objectionable Material and Activities

The Host reserves the right to require modification of any exhibit it deems questionable for any reason. Exhibitors may not post signs, banners or advertisements outside of their space without written permission from the Host.

Raffles and fishbowl drawings are permitted at the exhibit. Give-aways are permitted when the item is of minimal value, available to all attendees, and not related to any type of raffle, drawing or contest. Sales and orders transacted in the exhibit area are permitted.

Exhibitors must confine their activities to the space for which they have contracted, and may not distribute samples or souvenirs except from their exhibit space.

The exhibitor shall be responsible for the safety of all individuals participating in or viewing their display.

Live animals and smoking are not permitted in the exhibit area.

Exhibitors will not be permitted to behave in a manner that is, in the sole discretion of the Host, objectionable. Any questions of propriety should be cleared in writing with the Host.

## Insurance

Exhibitor agrees to maintain such insurance that will fully protect the Host and Hilton Budapest City from any claims of any nature, including claims under the Workman's Compensation Act, and for damages for personal injury, including death, which may arise in connection with the presence and/or operation of participant's display. In the event the exhibitor damages the building, or any part thereof, he agrees to reimburse the owner of the building for the cost of repairing such damages to said building, or any part thereof, directly or indirectly.

## Force Majeure

The Host will not be liable for failure to hold the RefComm® event as scheduled. If canceled, payments for exhibit space will be returned, less the exhibitor's pro-rata share of all costs and expenses incurred and committed by the Host.

# Exhibition Arrangements

## Availability

Your assigned space(s) will be available from Tuesday, 3 October, 1500 - Thursday, 5 October, 1800.

## Safety and Security

Safety is the primary issue. Please leave clear walkways for participants to move safely between displays when setting up your exhibition space.

The exhibit hall is secured each night with limited access to conference center and Host staff. However we suggest you do not leave valuable items like laptops at your space. The conference center and the Host are not responsible for any lost, stolen or damaged materials.

## Electrical/Internet

Electrical for lights and basic laptop, (220V) (one plug) is included in the sponsor fee. Additional power requirements are at the sponsor's cost. Wi-Fi Internet is available for a fee of EUR 5/person/day.

## Hotel Contact & Catering

Breaks, lunch and receptions are paid for by the Host. All other food and beverage requests for your exhibit area and hospitality rooms must be arranged through the conference center catering manager:

Csenge Tarsoly  
00 36 1 288 5537  
Csenge.Tarsoly@hilton.com

## Technology

Maros Luca - Project Coordinator  
Special Effects Ltd.  
speceffect.com  
luca.maros@speceffect.com

## Furniture and Decorating

All spaces are 3mx3m space, one electrical outlet (220V), chairs, and covered table paid by the Host. For additional furniture or decorations, notify the decorator:

Csenge Tarsoly  
00 36 1 288 5537  
Csenge.Tarsoly@hilton.com

## Shipping

Hilton Budapest City  
C/O Marlea Roache - RefComm  
Váci út 1-3  
Budapest, 1062  
Hungary  
Shipments should not arrive before 29 September 2017

# Sponsor and Exhibitor Registration

Company name		Fax
Mailing address		City
State/Province	Postal code	Country
Contact name (representative and/or person attending RefComm®)		Contact title
Contact email	Contact phone	

Your clientele:    Coking            CatCracking            Sulfur

## Sponsorships

Leaders	Place Card - SOLD	Conference Bag	Name Badge- SOLD
Visuals	BOOKLET COVER - SOLD	Raise to Speak- SOLD	
Podium Sign	Coking- SOLD	CatCracking- SOLD	Sulfur

## Networking

	Morning Break	Wednesday	Thursday
	Lunch	Wednesday	Thursday
	Afternoon Break	WEDNESDAY - SOLD	Thursday- SOLD
Reception	Evening Reception	TUESDAY - SOLD	WEDNESDAY - SOLD
Booklet Ad	Full Page	Half Page	

## Exhibition Space

Exhibitor name (if different from Contact name)

Exhibitor Email

Exhibitor description (25 words or less)

Number of  
space assistants

Preferred space number(s):

First choice            Second choice            Third choice            Fourth choice

Please note any competing companies you would prefer not to be near in the exhibition hall

## Agreement and Payment

Signature	Date
Payment amount	Check            Wire Transfer            Mastercard            American Express            Visa
Name on credit card	Card expiration date
Credit card number	Security code

Send this page with signature and payment of sponsor fees to:

fax            +1 (360) 544-0126  
email        marlea@coking.com  
mail         Coking.com Inc  
               520 Fieldston Road  
               Bellingham, WA 98225

## Checklist

**Register early** to benefit from scheduled advertising and promotions.

**Send a separate form for each person** needing a Conference Pass, or register online at your convenience.

**Email your logo** as a vector graphic file (EPS, AI, SVG) to ensure your logo appears clearly. Or provide a JPG or PNG file (at least 1000 pixels width or height).

**Reserve your lodging**

<http://refiningcommunity.com/refcomm-budapest-2017/budapest-2017-hotel>

Payment is required to be included on websites, emails and printed materials.

## Signatory agrees to:

- Abide by all the policies, rules and regulations as stipulated in the Sponsor Planner.
- Remit the sponsor fee to Coking.com Inc. Space cannot be assigned until payment has been confirmed.
- Authorize Coking.com Inc. to use photos and comments taken from the seminar or training in future marketing and promotions.

## Contact

Marlea Roache, Event Coordinator  
+1 (360) 966-7251  
marlea@coking.com

[www.RefiningCommunity.com](http://www.RefiningCommunity.com)