

# MARSULEX

**SulfurUnit.com**  
MORE PRODUCTION - LOW RISK

**Coking.com**



## Sulphur & Petroleum Coke Markets

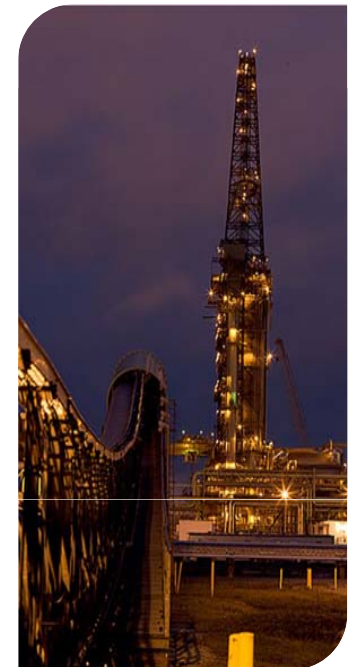
More important than you might think!

Calgary | September 13-16, 2010



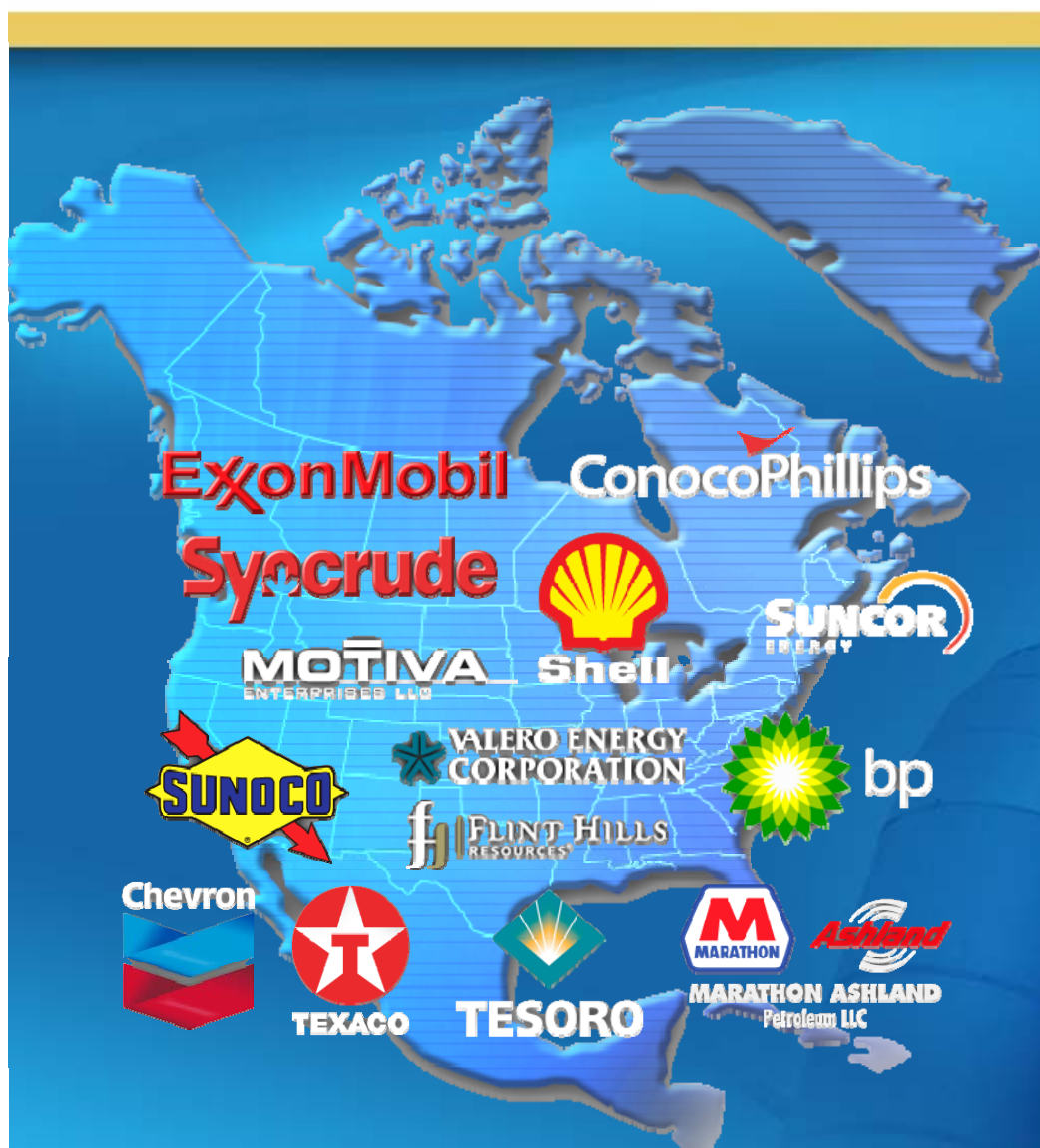
# OUTLINE

1. How is refinery/upgrader reliability linked to byproduct markets?
2. Market size & sectors
3. The byproduct dilemma – inelasticity defined
4. How does the market balance?
5. Future market trends
6. Financial contribution of sulphur/petcoke to the refinery
7. The value of reliability





# MARSULEX: WE KNOW SULPHUR & PETCOKE!



Provides a wide range of services to a very prestigious customer base across North America, including:

- Petcoke cutting and handling services
- Spent acid regeneration
- Acid gas and sour water/ ammonia processing/ sulphur recovery
- Molten sulphur forming
- Flue-gas desulphurization integrated with Ammonium Sulphate fertilizer

[www.marsulex.com](http://www.marsulex.com)

TSX symbol: MLX

# REFINERY RELIABILITY CHAIN

## Within the Refinery Fence

## External Factors



Engineering design  
Safe operations  
Operating excellence  
Preventative maintenance  
Reliability

By-product logistics  
By-product marketing

# BITUMEN AND SYNTHETIC CRUDE COMPOSITION

## Bitumen



9.5° API  
4.7% Sulphur

## Synthetic Crude (SCO)



33° API  
0.13% Sulphur

## Upgrading

(per million barrels  
of SCO produced)

## Sulphur

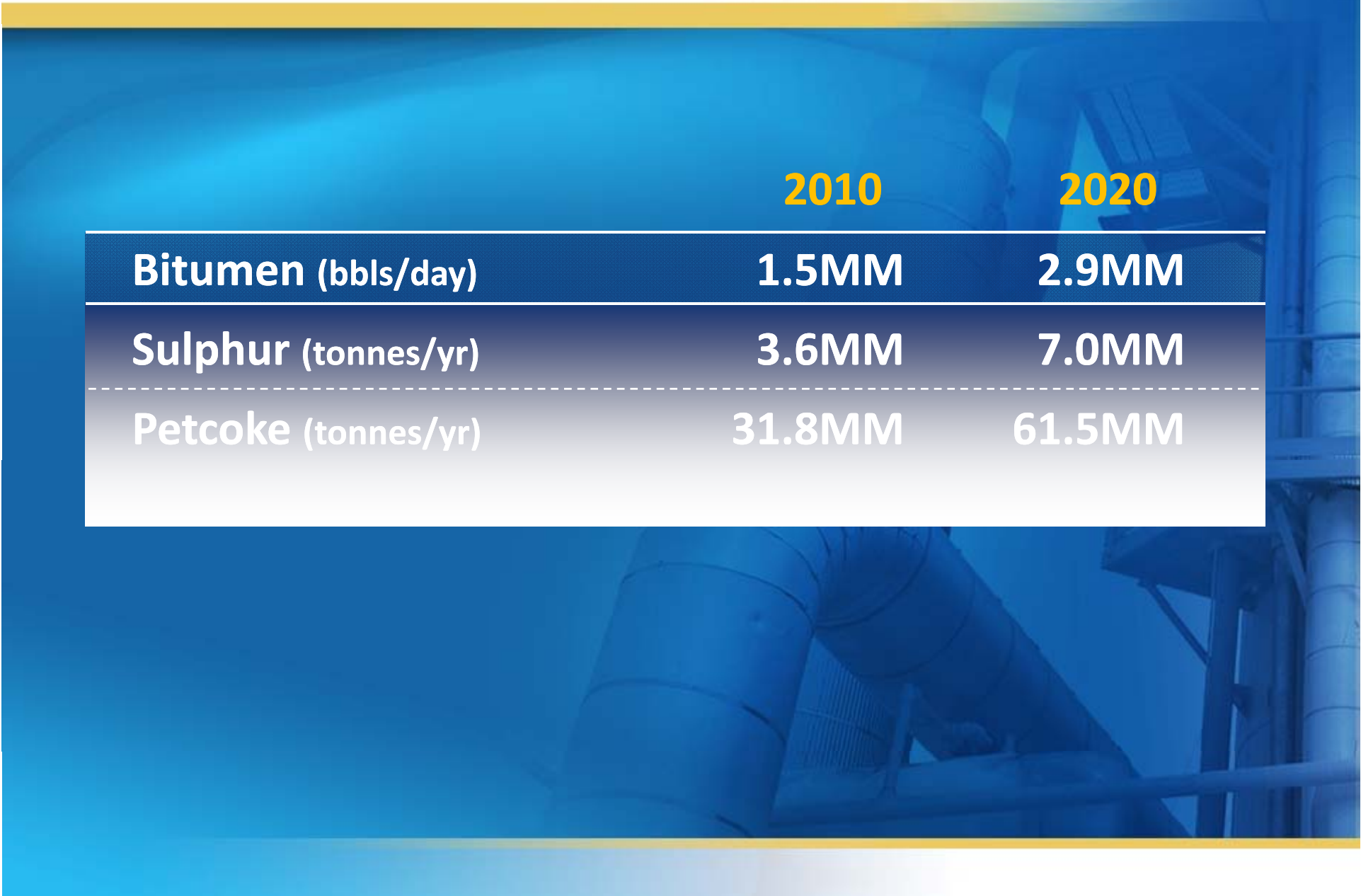
6,000-7,000 tonnes

## Petcoke

55,00-60,000 tonnes

# SULPHUR & PETCOKE FROM CANADIAN BITUMEN

## 10 Year Growth Trend

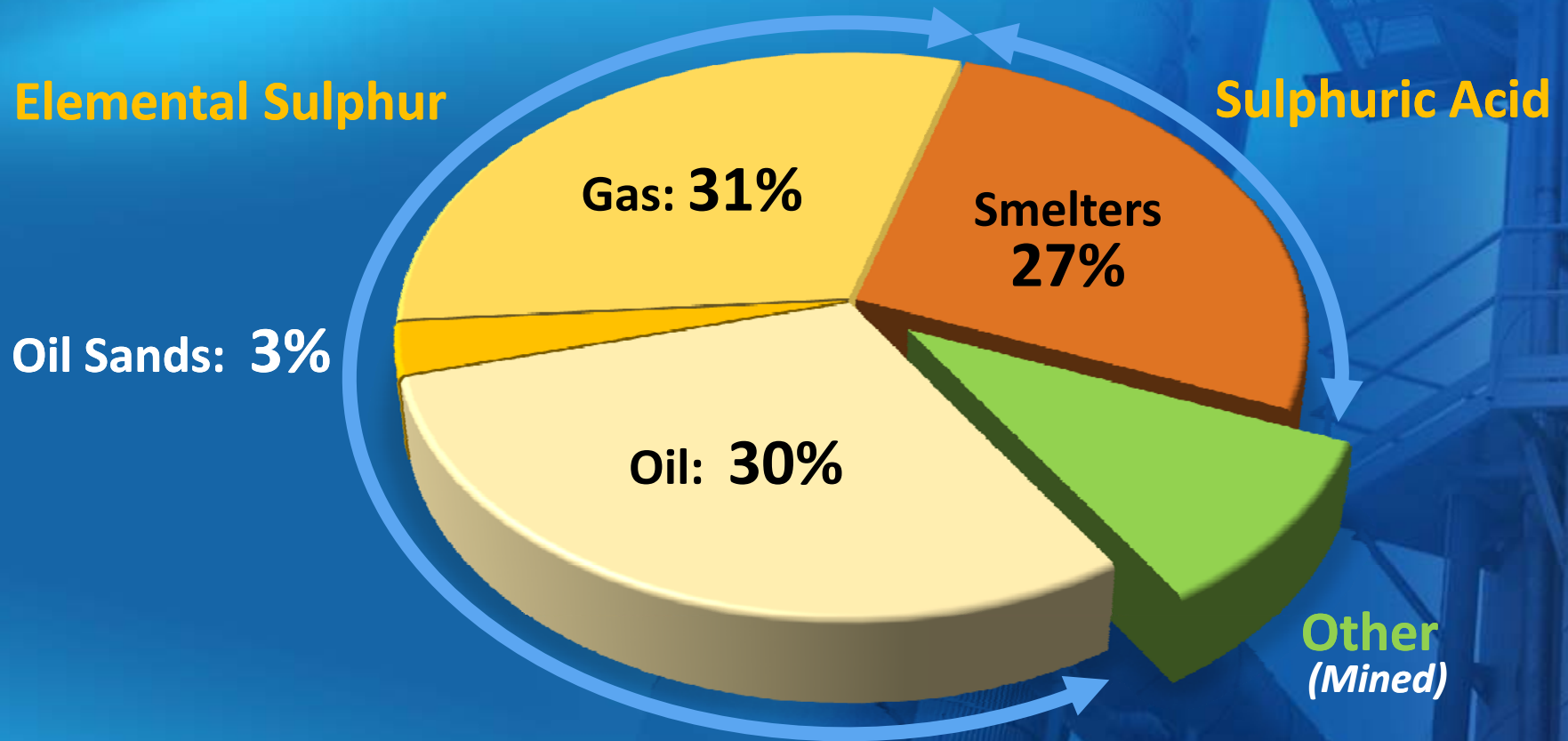


	2010	2020
Bitumen (bbls/day)	1.5MM	2.9MM
Sulphur (tonnes/yr)	3.6MM	7.0MM
Petcoke (tonnes/yr)	31.8MM	61.5MM



# GLOBAL SULPHUR PRODUCTION SOURCES TODAY

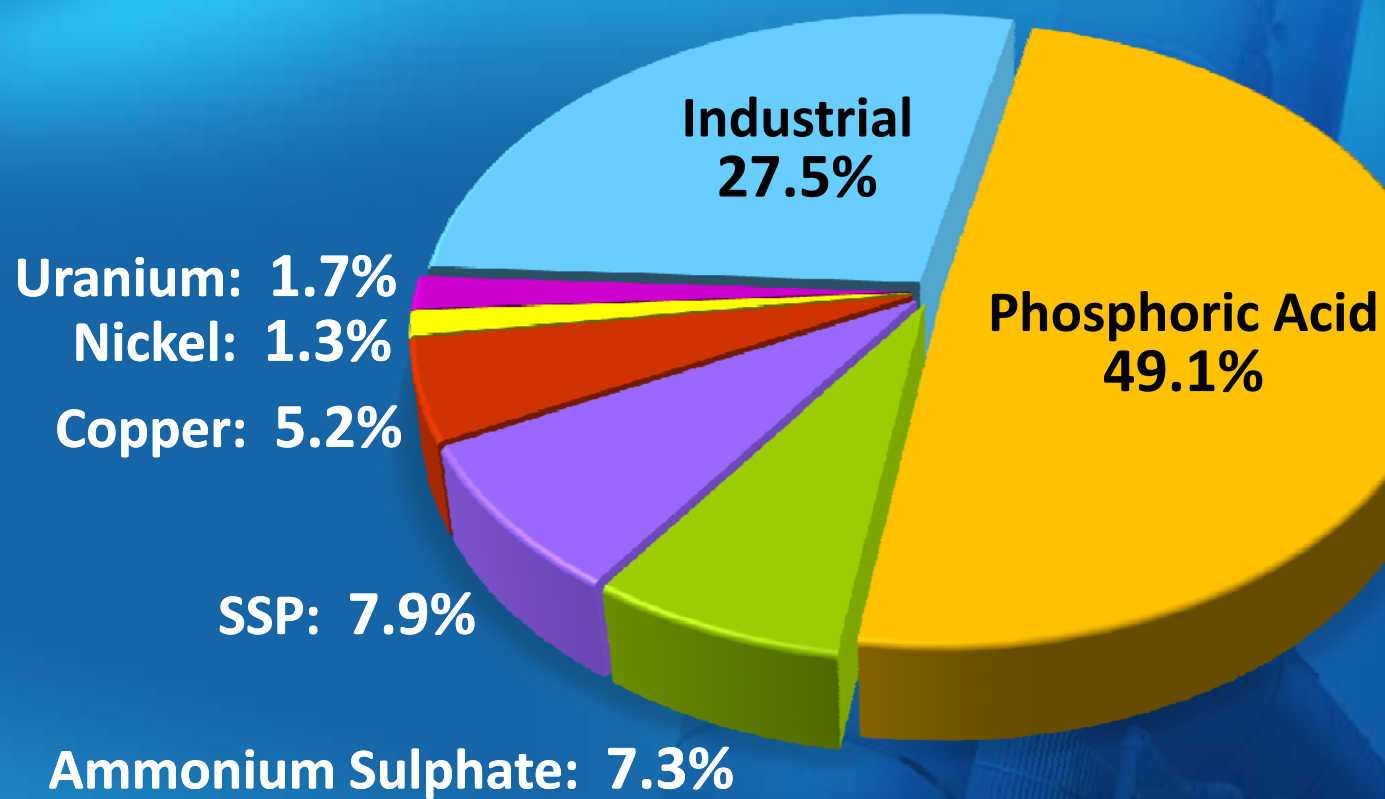
Where does most of this sulphur go today?



# GLOBAL SULPHURIC ACID CONSUMPTION

## 2009 World Sulphuric Acid Supply & Demand

**Total demand: 191,368** (Thousand tonnes  $\text{H}_2\text{SO}_4$ )





# SULPHUR – INELASTICITY DEFINED

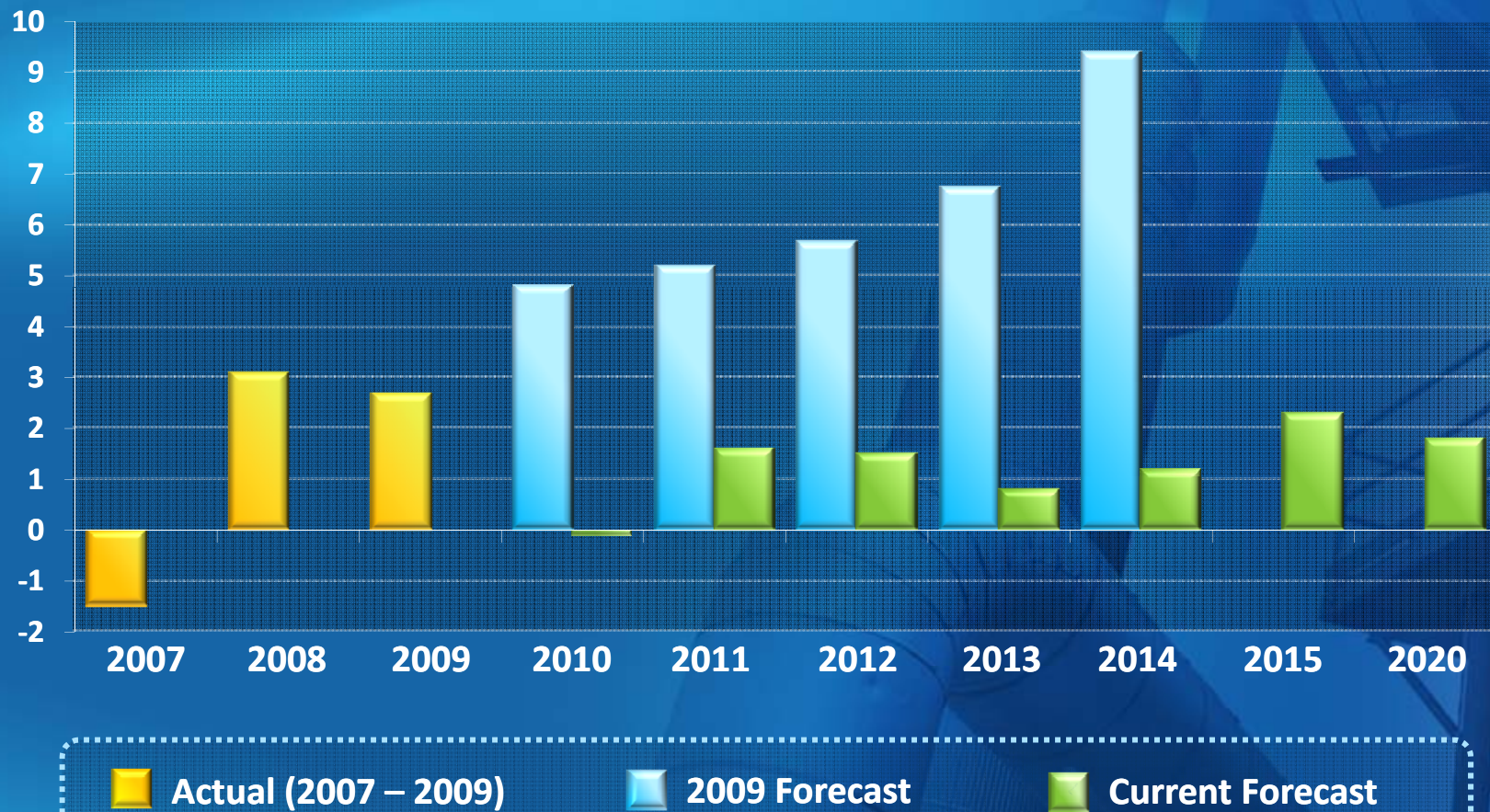
## Sulphur Spot Price Comparison





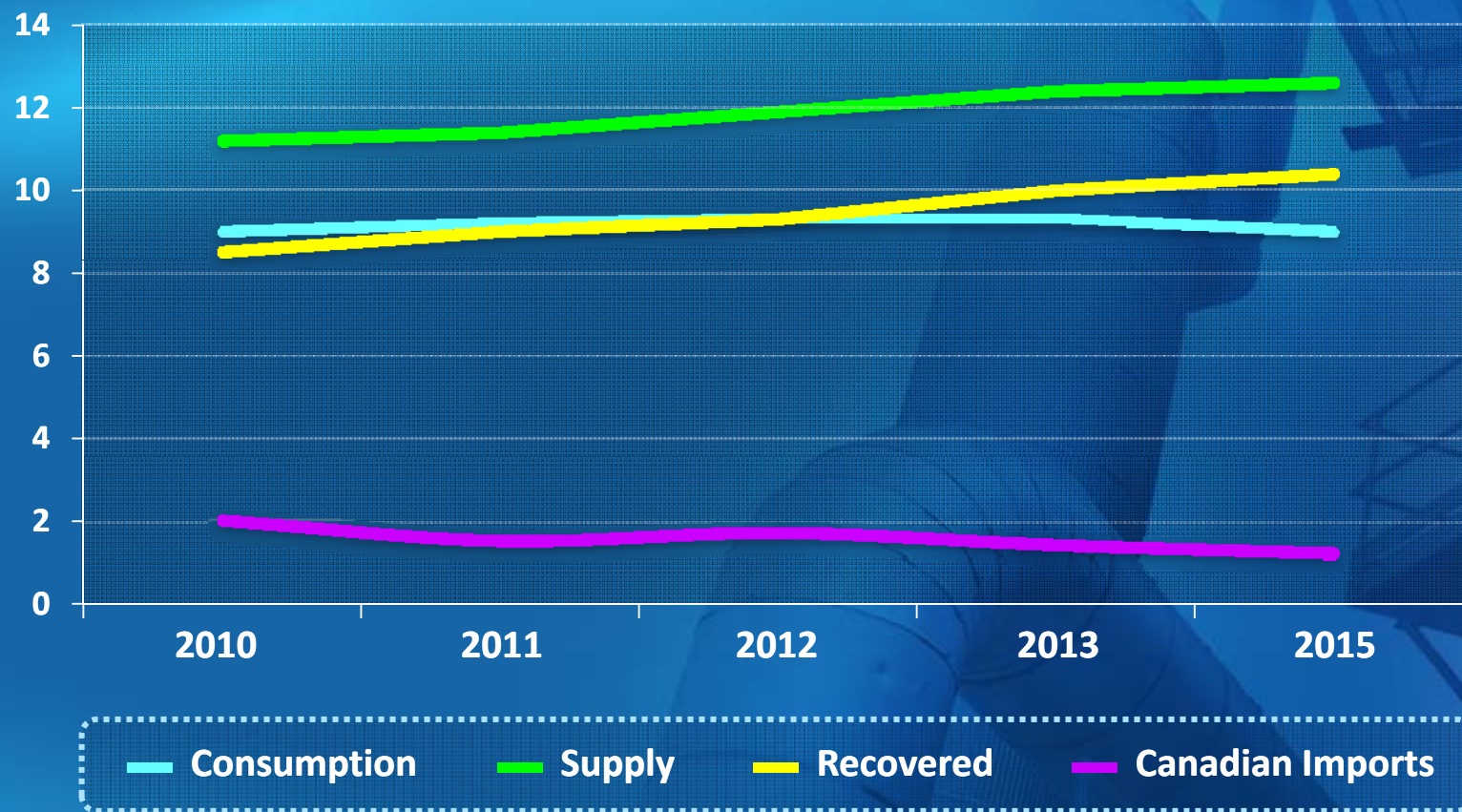
# WORLD SULPHUR BALANCE

(million tonnes)



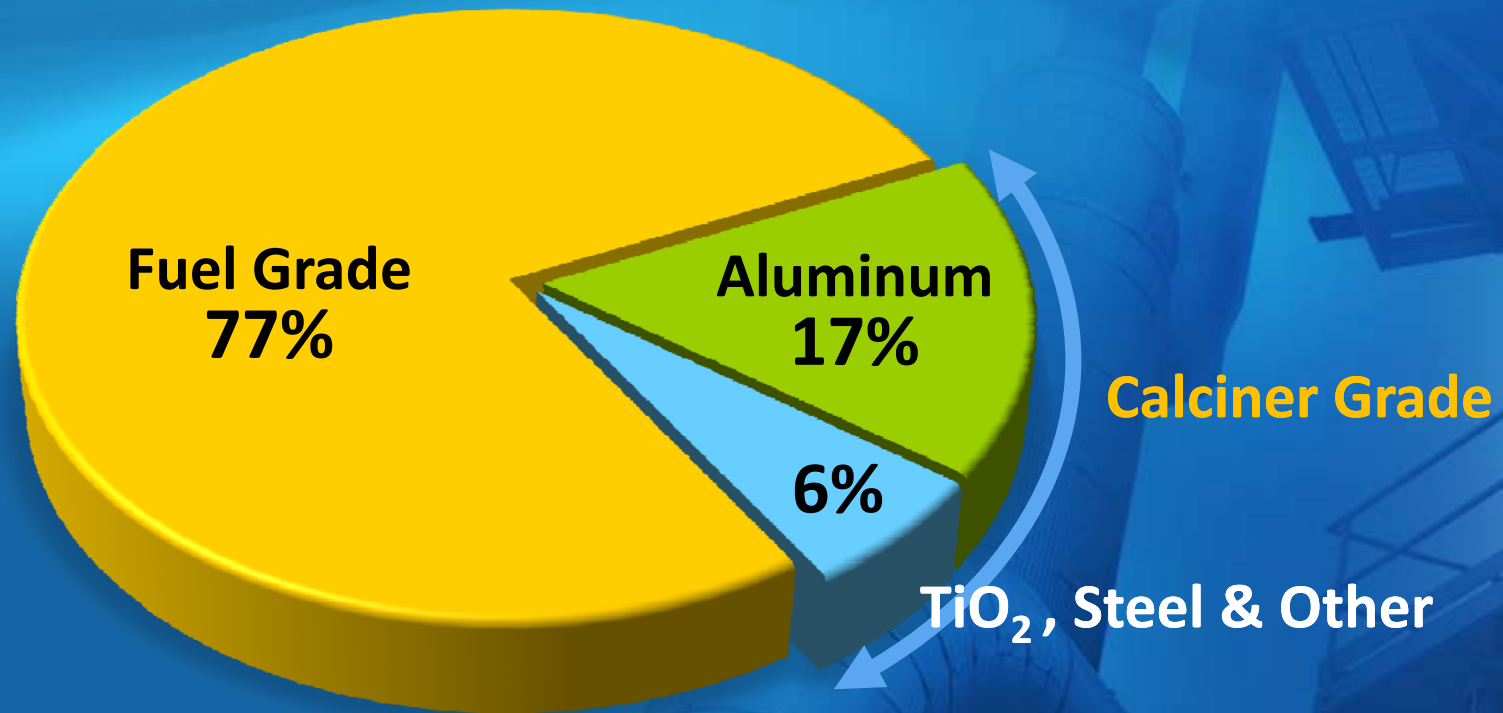
Source: FRC

# US SULPHUR BALANCE (million tonnes)

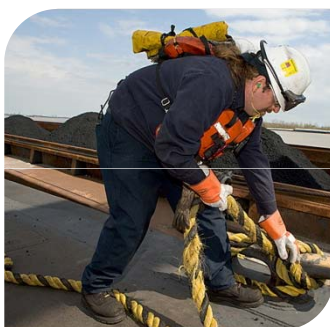




# PETROLEUM COKE MARKETS



**Total Market Size: 95MM tonnes/year**



# PETROLEUM COKE MARKETS – FUEL GRADE

## Typical Petcoke End Users

North America, Japan, Europe

- 5-10% blends in conventional coal fired power plants
- Cement Plants that burn coal
- Power plants with CFBB \*
- Power Plants with IGCC \*\*

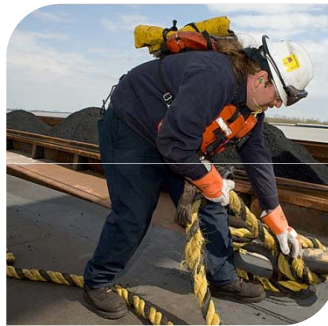
China, India, rest of developing world where air regulations are less stringent

- Anywhere coal is burned

\*Circulating Fluidized Bed Boiler

\*\* Integrated Gasifier with Combine Cycle





Delivered petcoke price must be less than delivered coal price on a per BTU basis



## DELIVERED PRICES COMPARISON Petroleum Coke vs. Steam Coal



**Japan - >2%S vs. Aussie Coal**

# PETROLEUM COKE

## Balancing the Market

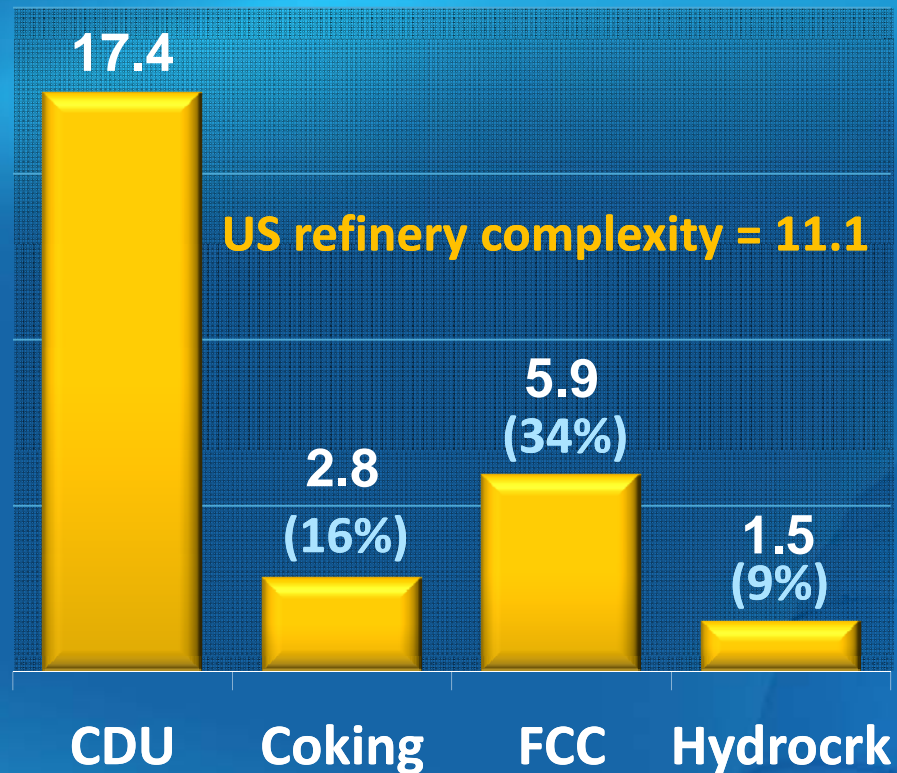
- Not quite as tricky as Sulphur given that the fuel grade coal substitute market is very large
- Trend to watch for is the intersection between increasing tighter SO<sub>2</sub> regulations by governments with industries' ability to meet these regulations with higher sulphur content fuel sources





# COKING IS PRIMARY HEAVY OIL CONVERSION PROCESS TO PRODUCE DISTILLATE PRODUCTS

## USA Refining Capacity (millions barrels/day)



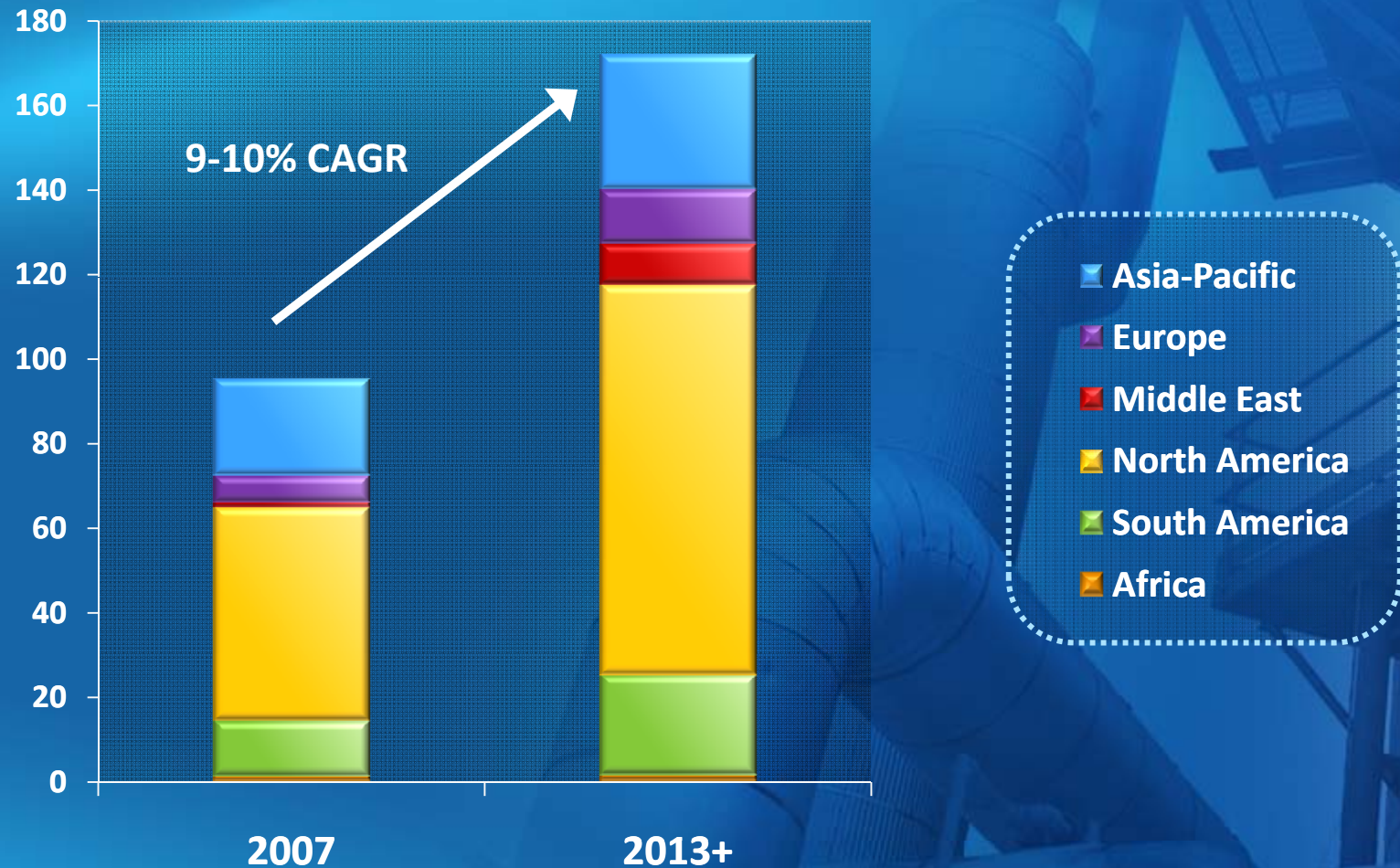
- FCC technology geared to gasoline production—typical units are 20-30 years old
- Cokers and hydrocrackers are principal paths to maximize diesel/distillate production
- Typical coker units are less than 10 years old
- 50 MM TPY of petcoke produced in USA (~100 lbs per barrel)

Source: Cambridge Energy Research Associates



# PETROLEUM COKING CAPACITY WORLDWIDE

## Million Metric Tons (WET) Per Year



# ECONOMICS OF HEAVY OIL/ COKING USA REFINERY

	CONVENTIONAL - 150,000 bpd	HEAVY OIL - 150,000 bpd
<b>ASSUMPTIONS/INPUTS</b>		
API crude feed	29.9°	18.5°
Total net energy	483 MMBTU/bbl	399 MMBTU/bbl
On-purpose H2	45 MMSCFD	100 MMSCFD
<b>YIELDS</b>		
Vacuum bottoms	18 vol%	45 vol%
Volume % distillate/diesel	26.8 vol%	34.7 vol%
Gasoline	52.3 vol%	37.9 vol%
Sulphur (@\$30/MT)	120 MTPD	340 MTPD
Petcoke (@\$50/ST)	1227 STPD	3135 STPD
<b>ECONOMICS</b>		
Crude	\$75/bbl	\$60/bbl
\$ Gasoline/diesel	\$2.15 gasoline/\$2.55 diesel	\$2.15 gasoline/\$2.55 diesel
Combined coke/sulphur revenues	\$70 MM/yr	\$200 MM/yr
Profit before tax	\$825 MM/yr	\$1,425 MM/yr

# ACKNOWLEDGMENTS

**BRITISH SULPHUR | CONSULTANTS**



**JACOBS** Consultancy